



## **Artist Brushstrokes - The Web's Most Trusted Source For Dynasty & Black Gold Brushes - Introduces The Brushstrokes Brush Buddy**

*The Brushstrokes Brush Buddy enables artists, crafters, and hobbyist as well as retail customers to select the right brush to meet their specific needs. With over 1,000 brushes to choose from the Brush Buddy takes the guesswork out of finding the perfect brush.*

Delray Beach, FL ([PRWEB](#)) April 3, 2010 -- Artist Brushstrokes is pleased to announce the release of the Brushstrokes Brush Buddy. The Brush Buddy was developed in partnership with our manufacturer FM Brush/Dynasty® to help our customers select the right brush to meet your needs. With over 1,000+ Dynasty® & Black Gold® brushes available for sale at Artist Brushstrokes, we understand that it is sometimes challenging to find the right brush. That is why Artist Brushstrokes is so excited to launch the Brush Buddy. The main goal of the Brush Buddy is to reduce the amount of time that web visitors spend searching for the right brush, so that customers can spend more time focusing on other priorities.

"Developing the Brushstrokes Brush Buddy was definitely the right approach for us to take in response to our customer's feedback," said Carmen Charles Pierre, Artistbrushstrokes.com's Chief Marketing Officer. "Our customers now have the choice to use the Brush Buddy to find the right brush quickly and purchase directly on our web site or via a direct product link to our storefront on Amazon.com."

For the individual artists and crafters, we have taken the entire collection of Dynasty® & Black Gold® brushes and created a section on the Brush Buddy to take the guesswork out of choosing the perfect artist, craft, or hobby brush. Fine artists, a students, crafters/hobbyists, decorative painters, beginning artists or a diverse/plein air artists, can now use the Brush Buddy to help navigate to the best brush.

For the educational markets & artist clubs, art teachers, art club leaders, art party organizers or retail store purchasers that are simply looking for a great deal on Dynasty® & Black Gold® brushes, the Brushstrokes Brush Buddy will help customers easily find the best individual brush, brush canisters, brush displays or brush sets for students or customers alike.

### **Brush Buddy Features**

We have developed a list of our best selling items organized by artist type and by the paint medium being used. Once you have made your selection, you will be able to view our various brushes sorted by price and customer ranking and best selling brushes. With the Brush Buddy, Artist Brushstrokes has done all of the heavy lifting so that you can easily find the brush that is right for you.

To use the Brush Buddy, simply select the artist type and paint medium combination from the pull down menu and you will be on your way to choosing the perfect brush to meet your painting needs. To learn more about the Brushstrokes Brush Buddy, follow this link:

<http://www.artistbrushstrokes.com/brushbuddy/index.htm>

### **About Artist Brushstrokes**

Artist Brushstrokes is the web's most trusted source for Dynasty® and Black Gold® brushes. We offer the



entire line of over 1,000 Dynasty® & Black Gold® brushes to suit the needs of a wide range of individuals from professional artisans, craftsmen/craftswomen, hobbyists, to school children of all ages.

Artist Brushstrokes's corporate clients enjoy a comprehensive selection of brushes to meet a wide range of business requirements. Some of industries that we currently serve include: arts & crafts, automotive, manufacturing, aviation, boating, medical, optical, education, and technology. The Dynasty® brush hairs available include pure red sable, white synthetic blends, golden taklon, camel hair, white bristle, white taklon, and kolinsky red sable to name a few.

Choose from popular brushes such as: Black Gold® Specialty series, exceptional Symmetry brushes, the patented Wave brushes, Faux Sable, Beau Blanc, Faux Squirrel, Golden Stag, Watercolor Medley, Interboro, Eye of the Tiger, Quills, and many more. Enjoy industry standard brushes: rounds, liners, shaders, filberts, angles, riggers, chisel blenders, and other common brush styles.

Join the growing number of customers globally that place their trust in Artist Brushstrokes every day to deliver on what we believe are the finest brushes on the market today.

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**Online Web 2.0 Version**

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